



Dear Colleague:

I am writing today to tell you about a relatively new nonprofit organization that you may not know much about yet, though you may well recognize the names of our [team members](#) and [Senior Research Fellows](#), as they include some of the most-accomplished thought leaders, researchers, trainers, speakers, educators, organizational and communications specialists, and policy experts in the field of child welfare. Together, we have formed the National Center on Adoption and Permanency (NCAP) because we believe deeply that the time has come to make fundamental, systemic, long-term changes to benefit the children and families we all serve – and we truly believe that, together, we can make that goal a reality.

In particular, we believe our commitment and work will be vital in the months and years ahead because of the uncertainty about the impact of new policies in Washington, D.C., on the federal role in child welfare, as well as the real-life consequences for children across our country.

NCAP is a unique “one-stop” nonprofit organization that provides a full range of multidisciplinary services, resources and information relating to child welfare, including foster care and adoption. Through its [website](#), its 30+ highly experienced and successful team members (including 10 Senior Research Fellows), NCAP provides a single destination for agencies, government entities at all levels, conference organizers, family and advocacy groups, and professionals to go for expert services, consulting, research, reliable information and other assistance to fill their short-term and strategic needs. NCAP is headed by three pre-eminent leaders in their fields: President [Adam Pertman](#), Executive Director [Carol Biddle](#) and Chief Operating Officer [Allison Maxon](#).

To accomplish our important objectives, NCAP has entered into strategic partnerships with several important national organizations – including the American Institutes for Research (AIR), Family Equality Council, CoramBAAF Adoption and Fostering Academy (in the U.K.), Foster Parent College, the Treehouse Foundation and the Journal of Social Change. We strongly believe these collaborations will enhance our ability to instigate, support and cement needed reforms – and, utilizing a consulting model, we believe we can help you to improve your own organization, services, personnel performance and, most important, outcomes for your clients.

We would very much appreciate the opportunity to discuss how one or more NCAP team members can assist or collaborate with you and your organization. Please feel free to contact Adam Pertman at apertman@ncap-us.org or 617-332-8944 for more information or to set up a time to talk. You can also learn more about NCAP at www.ncap-us.org.

NCAP's mission is to reshape permanency-related policy and practice in the U.S., Canada and England so that they progress beyond their primary, traditional goal of ensuring that all children are placed in safe, permanent, loving homes – with their families of origin when possible, and in new ones when necessary – to a new paradigm with a more-vital objective: enabling those children and families to succeed.

Our evidence-based educational initiatives, projects and services run the gamut from keynotes and professional trainings to research and specialized consulting designed to strengthen organizational and clinical performance, as well as strategic communications and planning, development, policy and advocacy. Please visit our website to learn more about our people, our partners, what we offer and what we do (including in the media).

NCAP is dedicated to family-based permanency and support for all girls and boys – from newborns to emancipating foster youth to young adults – in every area of child welfare, including foster care, behavioral health, child advocacy and juvenile justice. Our aim is to assist, collaborate with and otherwise support the organizations and individuals whose passion, like ours, is to achieve permanency for every child, teen and young adult and, of critical importance, to enable them and their families to succeed.

We would be honored to help you achieve the same goal, and look forward to hearing from you soon. Thanks very much for your important work and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Adam Pertman', written in a cursive style.

Adam Pertman, NCAP President